

LAUREN SCOTT

GRAPHIC DESIGNER

WORK EXPERIENCE

Freelance Graphic Designer

REMOTE | OCTOBER 2021 - PRESENT

- Since I made the leap to go contracting, I have been building up a solid client base within Australia and the UK. The majority I work with are on an adhoc/project basis, so I am always keen to explore new opportunities and expand my network.

Graphic Designer

NORTHERN BEACHES COUNCIL, DEE WHY | JUNE 2020 - OCTOBER 2021

- Extended contract role as a mid-weight graphic designer
- Designing a large variety of print & digital artwork
- Liaising with clients and managing accounts up to 10 a day
- Sole responsibility designing artwork for large events around the Northern Beaches

Graphic Designer

J WALTER THOMPSON, SYDNEY | MARCH 2018 - FEBRUARY 2020

- Brand Guardian for Subway
- Clients included a wide variety of global brands; Nestle, Bayer, Subway, The Rural Fire Service, Cancer Research and more
- Worked closely with creative directors to interpret client briefs into high quality digital and print designs
- Produced artwork in a variety of formats; TVC supers, OOH billboards and posters, bus backs, Social, eDM's and more
- End to end responsibility of the design process, from concept to delivery
- Supported in pitches, creating innovative layouts and designs to deliver clear messages within proposal documents

Own business: Elby Design Studio

SYDNEY | 2018 - PRESENT

- Elby is a business I began in 2018. I create hand-crafted gold foil prints of personalised destinations, I do everything from the design process to the handmade finished product. I sell these prints at the Manly Markets on the weekend and online through my own website, Etsy and The Finders Keepers (elbydesignstudio.com).

Freelance Graphic Designer

LONDON | 2016 - 2018

- I've worked with a wide variety of startup business's, helping to brand them with logos, websites and merchandise to give them the edge over their competition.

Please visit my [LinkedIn](#) for an extended version of work experience

EDUCATION

Manchester Metropolitan University, UK

BA HONOURS DEGREE IN GRAPHIC DESIGN | 2.1 | 2012 - 2015

Hereford College of Arts, UK

FOUNDATION DIPLOMA IN ART & DESIGN | DISTINCTION | 2011 - 2012

PROFILE SUMMARY

Hello! I'm Lauren (or Loz), I like to think of myself as a mature, genuine and reliable person, as well as being down to earth and super friendly.

I am originally from the UK, but i am now also a proud Australian Citizen, living in the beautiful suburb of Manly. I'm looking for contract design work based in Sydney CBD or the Northern Beaches area. I'm also well equipped to work remotely.

PORTFOLIO

laurenscoottdesign.com

SKILLS & INTERESTS

Photoshop | Illustrator | InDesign
Figma | Basic After Effects
Shopify | Wix | Digital | Print | OOH
Social | eDMs | Logo Design
Large Indd documents | OOH | AW

I enjoy exploring new places, playing tennis and obsessing over every dog I see on the street.

GET IN TOUCH

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